



# Why bring your business to Allerdale?

When relocating, businesses look to satisfy a wide range of needs. Tangible business issues such as broadband access, cost and availability of premises and access to existing markets or suppliers are important.

However, issues such as family and personal circumstances, quality of life, low crime rates and attractive surroundings are factors that are

becoming increasingly important when deciding where to relocate a business.

Allerdale has an environment which makes for a loyal and contented workforce. The natural beauty of the area, relaxed lifestyle and fresh air result in a less-stressed workforce, low staff turnover and lower than average rates of absenteeism.

With the area's obvious natural beauty and uncrowded space, tied in with the excellent quality of life, low crime rates and the upcoming opportunity of the 'new' University bringing fresh talent to Cumbria, Allerdale should be front of mind for businesses when looking to relocate.



*"Allerdale – a great place to live, work and visit"*