



ACTIVE PLACES POWER

Supporting effective planning for sport

The **Active Places Power** website is a sports facility planning tool developed by Sport England, comprising detailed information about indoor and outdoor sports facilities. It creates, for the first time, a national dataset of sports facilities, enabling comparisons between provision at a regional and local authority level.*

By providing enhanced information about what facilities are available, where they are located and what's on offer, **Active Places Power** is designed to assist decision-making at all levels. It helps local authorities and the sports bodies themselves (national governing bodies) plan better for sport, for example by identifying gaps in existing provision, highlighting potential investment opportunities and improvements.

Active Places Power works in conjunction with the Active Places database. www.activeplaces.com is a free-to-use public website listing tens of thousands of places to get fit and have fun. It is the most comprehensive database of sport and fitness facilities ever produced in this country, holding the information for around 77,000 sports facilities, including some 21,500 indoor and 55,500 outdoor facilities at more than 51,000 sites across England.

Active Places includes information on local authority leisure facilities, as well as commercial and club sites. The **Active Places Power** site provides tools that allow people to plot this information against population size, levels of deprivation and the catchment areas of existing and potential facilities. This helps them plan more effectively for sport. Power users will also be able to add their own data to the system to do their own further analysis.

Active Places Power is being used to calculate the Audit Commission's CPA indicator – Choice and Opportunity. An overview is available at:

http://www.sportengland.org/index/get_resources/local_authorities/comprehensive_performance_assessment-2/cpa_choice_and_opp.htm

The site is password protected but access to **Active Places Power** is currently free to registered users from local authorities, national governing bodies of sport, central government and non-departmental public bodies (although Sport England reserves the right to charge a small administration fee in future years). This is designed to encourage users to provide updated information on local facilities into the database through the online feedback loop.

Active Places Power will only be as good as the information it relies upon in the Active Places Database. By helping keep your local Active Places information up-to-date, registered users will ensure that their use of the **Active Places Power** tools gives you the best possible results.

*In order to obtain access and a password, users must visit www.activeplacespower.com and download, complete and return the **Active Places Power** application form.*

For further information about Active Places or Active Places Power go to www.activeplaces.com or contact the Sport England switchboard on 0845 8508 508.

