

Cultural Strategy Action Plan 2007-2011

Aim 1: To encourage local people to enjoy more active, creative and healthy lifestyles through participation in cultural activity

Objective 1.1: Develop arts and health initiatives							
Action	Outcome	Lead	Partners	Milestones	Resources and opportunities	Measures	Links to (aim no.)
Develop and deliver an Arts & Health research project (Pathways to Art) in target communities, with a focus on improving skills and knowledge plus capacity building.	<ul style="list-style-type: none"> Improved confidence, self esteem and skills of participants (Incapacity Benefit recipients/local communities) More IB claimants 'returning to work' Increased resources/capacity within the arts sector 	Copeland Borough Council / ABC	Jobcentre Plus PCT	<ul style="list-style-type: none"> Planning and fundraising for 'pilot year' completed (May 07) 1st year delivery complete (Dec 07) Evaluation and future planning complete (May 08) 	Annual budget approx £60k: ABC/CBC £5k Arts Council NW £30k Neighbourhood Management £20k PCT £5k Future longer term funding (08 onwards) to be sought eg Big Lottery)	Participant tracking/progress (pathways to work advisors); £ raised; participant numbers/length of involvement etc; IB claimant numbers; artists days/artists journals	WCSP action plan LAA floor target County Cultural Strategy Regeneration Strategy Regeneration Strategic plan JCI

Objective 1.2: Provide cultural and creative opportunities for children and young people							
Action	Outcome	Lead	Partners	Milestones	Resources and opportunities	Measures	Links to (aim no.)
Deliver a range of sports development programmes	<ul style="list-style-type: none"> • Increase in % of people taking part in sport • Improve levels of performance in sport • Widen access to sport and physical activity • Improve health and well being 		ABC ALP Cumbria Sport Town/Parish Councils	<ul style="list-style-type: none"> * PARCS * Basketball * Youth Games 	From ABC And partners	<ul style="list-style-type: none"> • Numbers participating in sport & physical activities • Improved community health • Partnership funding to support projects • Levered in funding from grants and private support 	A.2 A.3 A.6
Deliver Dance Development project – including employment (through CCC) of Dance worker and formation of youth dance company	<p>Increased opportunities for young people to participate in dance activities</p> <p>Improved fitness and health of participants</p> <p>Empowerment of a group of young people (through the formation of a Youth Dance Company)</p>	Cumbria CC	Allerdale BC Copeland BC Schools Youth sector	<ul style="list-style-type: none"> • Year 1 delivery complete (July 07) • Evaluation and Yr2 planning complete (Sept 07) • Youth Dance Company established 	Annual budget approx £30k: ABC/CBC £3k Remainder from Sports Co-ord scheme and Cumbria CC	<p>No. of sessions / participants (schools and community groups)</p> <p>No. events/performances</p> <p>Youth Dance Company progress (participants/</p>	

				(March 08)		sessions/activities)	
Develop a Play Strategy for Allerdale	<ul style="list-style-type: none"> Improved play opportunities for young people Better access to play activities 	ABC	All local agencies responsible for delivery of play activities	<ul style="list-style-type: none"> First Meeting Establish Partnership Consultation with local groups Create local Action Plan of projects 	<ul style="list-style-type: none"> From local partners Big Lottery Fund 	<ul style="list-style-type: none"> Number of different play settings Number of people involved in delivery of play activities Number of children accessing play activities 	<p>A.2 A.3 A.4 A.7</p>
Develop and deliver a coordinated programme of heritage-based events and activities targeted at children and young people	<ul style="list-style-type: none"> Significantly increased opportunities for children and young people to engage in the district's heritage Significant improvement in usage of the museums and their collections 	ABC	ABC, KMAG Management Ltd, Workington Heritage Group, Maryport Festivals Ltd, Tullie House Museum and Art Gallery, MLA, Cumbria Museums Education Networks, Heritage Lottery Fund	Proposal drawn up and presented to Council by July 07; Funding and staff in place by September 07	2 x education and outreach staff employed by ABC (£60k) + external funding from partners (£TBA)	<ul style="list-style-type: none"> Number of participants Improved scores amongst students who have attended programme 	

Objective 1.3: Develop a range of sporting opportunities to encourage healthy lifestyles							
Action	Outcome	Lead	Partners	Milestones	Resources and opportunities	Measures	Links to (aim no.)
Develop the Allerdale Community Sports Network (SPAA)	<ul style="list-style-type: none"> • Increase in % of people taking part in sport & physical activity • Improve levels of performance in sport • Widen access to sport and physical activity • Improve health and well being • Create safer and stronger communities • Improve education • Benefit the local economy 	JC & CM	LSP ABC Cumbria Sport CDRP Cumbria PCT Netherhall Sports College ALP Housing Ass'ns Workington Sports Partnership MTI's Youth Ass'ns Cumbria Sure Start WCCVS	<ul style="list-style-type: none"> • First Meeting • Establish Partnership • Create local Action Plan of projects • Act as consultee for funding applications 	From ABC and partners	<ul style="list-style-type: none"> • Numbers participating in sport & physical activities • Improved community health • Partnership funding to support projects • Levered in funding from grants and private support 	A.2 A.3 A.4 A.6 A.7 A.8
Deliver the Cycling For Health Scheme	<ul style="list-style-type: none"> • Increase in % of people taking part in sport & physical activity • Improve levels of skill • Widen access to sport and physical activity • Improve health and well being • Create safer and stronger communities • Increase the number of volunteers • Increase use of cycleways and quiet roads 	Cumbria County Council	Cumbria County C Allerdale BC Copeland BC Eden DC Carlisle City C Cumbria PCT	<ul style="list-style-type: none"> • Project Officer appointed • Establish Steering Group • Set up projects • training for volunteer leaders • local cycle events 	Funding support from Cumbria PCT & SAZ Opportunities for partnership working	<ul style="list-style-type: none"> • Number of leaders trained • Number of events organised • Number of cyclists recruited 	A.2 A.3 A.6

Aim 2: To develop the role of culture in creating sustainable and vibrant communities

Objective 2.1: Support the creation, growth and sustainability of community based organisations							
Action	Outcome	Lead	Partners	Milestones	Resources and opportunities	Measures	Links to (aim no.)
Support the creation, growth and sustainability of the arts to deliver a variety of community based activity through key arts organisations: <ul style="list-style-type: none"> • West Cumbria Arts Partnership – organisational development; resource development; projects • Soundwave (the Cumbria Youth Music Action Zone) – development of the social enterprise; WC programme of activity; training; equipment and resources • Theatre by the Lake (New Directions youth outreach) • CA15/Maryport Arts and Learning Centre (organisational development; building including arts commissions; content and programme) • Arts Out West – growth and development • Kirkgate Centre – volunteer run venue in Cockermouth 	Strong, sustainable organisations and partnerships delivering a variety of social and community projects	ABC	CBC ACENW Theatre by the Lake Soundwave CA15 WC Arts Partnership Kirkgate Centre Adult Education CCC	<ul style="list-style-type: none"> • Funding agreements completed by April each year as appropriate (April 07) • Regular 'steering/management' meetings (Quarterly each year) • Business plan/org development tbc • Workington partnership building complete (March 08) 	Various around each organisation – eg, key funders include: ACENW Learning & Skills Council WLR Foundation for Youth Music	To be agreed in funding agreements: £ investment; participant and event numbers; audience numbers; training opportunities	CIP ACENW

Objective 2.2: Support community cultural activity (small groups and individuals)

Action	Outcome	Lead	Partners	Milestones	Resources and opportunities	Measures	Links to (aim no.)
Fund small groups and individuals to deliver community arts projects through the Allerdale Arts Fund. Give advice and support to these groups and individuals	New community based work able to begin – continued delivery and growth of existing work	ABC	ACENW	<ul style="list-style-type: none"> Budget setting (March 07 – March each year) Grant assessment meetings quarterly each year (eg April 07; July 07; Oct 07; Jan 08) Evaluation info collected by May each year (eg May 07) ACENW RFO submission complete June each year (eg June 07) 	Small grants budget of approx £5k per year: ABC £3.5k ACENW £1.5k	No. of grants Statistical information (eg numbers of: artist days; workshops; participants; events); £investment from elsewhere (leverage); satisfaction	
Fund small groups through the Allerdale Community Fund, run through the Cumbria Community Foundation as well as providing advice and technical information to clubs on a range of issues. Provide direct funding support for talented individuals through a Grants to Individuals Scheme.	Continuity of existing community work and support in the setting up of new groups, also supporting talented individuals to help them progress to higher levels in their sport	ABC and CCF		Promotion of the Grants to individuals in the new financial year – April 07	Grants to Individuals is £1K per year	Number of grants, number of enquiries from clubs and groups regarding advice and info.	

Aim 3: To work towards safer communities by creating opportunities through cultural activity to tackle issues of deprivation and other factors which are impacting on crime and antisocial behaviour

Objective 3.1 Support targeted initiatives that offer cultural opportunities and raise the aspirations of young people							
Action	Outcome	Lead	Partners	Milestones	Resources and opportunities	Measures	Links to (aim no.)
Growth and sustainability of Soundwave (the Cumbria Youth Music Action Zone) and it's specific WC programme of projects and activities and its development into a possible social enterprise as part of the Thrive! ACE grant	Provision of services for young people – activities, training, skills, performance opportunities, confidence building etc Sustainable organisation able to continue delivery beyond the end of YMAZ funding	Soundwave	Allerdale BC Copeland BC Cumbria CC Youth orgs Schools	<ul style="list-style-type: none"> • Programme for 07/09 agreed May 07 • Social enterprise established Dec 07 • Management meetings bi-monthly 	New funding plan to be developed for 07 onwards	No. participants; Target areas; No. audience; No. performances; no. training days	
Delivery of New Directions – Theatre by the Lake's Youth Outreach programme and its development into a possible social enterprise as part of the Thrive! ACE grant	Provision of services for young people – activities, training, skills, performance opportunities, confidence building etc Sustainable organisation able to continue delivery in partnership as a result of the Thrive! bid	Theatre by the Lake	Allerdale BC Cumbria CC ACENW LSC	ABC Funding agreement completed by April 07	ACENW LSC ABC	No. participants; Target areas; No. audience; No. performances; no. training days	
Delivery of the WC Excellence Cluster Cultural Strand (via employment of p/t co-ordinator)	Enhanced delivery of curriculum linked cultural activities in local schools	Excellence Cluster (CCC)	ABC CBC	<ul style="list-style-type: none"> • Priorities and activities agreed annually (eg May 07) • Newsletter (2 per year) • Management meetings 	ABC £2k CBC £2k Childrens Services approx 20k	No. of cultural projects; no. schools; no. of participants; impact via teacher testimonies	

				quarterly			
Rugby League Development Programme	<ul style="list-style-type: none"> • Increase in % of people taking part in sport • Improve levels of performance in sport • Widen access to sport and physical activity • Improve health and well being 	JR	RFL ABC WTRLFC	Officer in post Service Area formed Events organised Courses for coaches and leaders	From partners Grant applications to support programmes	<ul style="list-style-type: none"> • Numbers participating in sport & physical activities • Number of qualified coaches and officials • Number of courses to improve performance levels • Improved community health • Partnership funding to support projects • Levered in funding from grants and private support 	A.1 A.2 A.4 A.6
On The Move Scheme	<ul style="list-style-type: none"> • Improved skill levels for young people • More opportunities for people from priority areas to take part in sport • Increase the number of volunteers in sport • Improve health and well being • Improved use of Council 	Cumbria County Council	Cumbria CC ABC CBC Carlisle CC Eden DC	Programme of activities at centres Sessions arranged at Cumbria Outdoors	Lottery Funding And from partners	<ul style="list-style-type: none"> • Numbers participating in sport & physical activities • Number of volunteers • Number of activities attended 	A.1 A.2

	facilities					<ul style="list-style-type: none"> • Improved community health • Partnership funding to support projects • Levered in funding from grants 	
Promote sport and physical activity in Maryport and surrounding area	<p>Increase % of people taking part.</p> <p>Widen access to sport and physical activity.</p> <p>More opportunities for people from priority areas to take part in sport and physical activity.</p> <p>Improve health and well being.</p>	Netherhall Sports College	ABC SSP	Officer in post Agree an annual programme of courses and activities	From partners. Grants applied for to fund new courses. Opportunities to develop new partnerships.	<p>Attendances;</p> <p>Number of programmes & courses;</p> <p>Satisfaction surveys;</p> <p>Funding levered in;</p> <p>Number of volunteers recruited.</p>	<p>A.1</p> <p>A.2</p> <p>A.4</p> <p>A.6</p>

Aim 4 - To encourage learning and skills development through cultural activities

Objective 4.1: Develop life long learning opportunities							
Action	Outcome	Lead	Partners	Milestones	Resources and opportunities	Measures	Links to (aim no.)
Support the development of the Maryport Arts & Learning Centre (the old Maryport Educational Settlement) providing a wide, accessible programme of skills and learning opportunities, workshops, residencies etc. Focus will be: as a base for the 'Learning for Life' team; the development of New Media training; visual arts/ceramics/craft opportunities. Building redevelopment to include a series of arts commissions	<ul style="list-style-type: none"> Increased opportunities for communities to access learning experiences Raised capacity of the arts to deliver learning opportunities 	CA15 / Maryport Educational Settlement	Adult Education ABC CIA WLR Local artists/community workers	<ul style="list-style-type: none"> Programme and content for yr1 agreed July 07 Building redevelopment complete Aug 07 Activities begin Sept 07 	Building redevelopment: Learning and Skills council £700k; WLR £200k Programme/project budgets tbc	<ul style="list-style-type: none"> Number of courses/projects Number of participants Number/type of qualification 	
Coach & Club Education & Development	<ul style="list-style-type: none"> Better qualified coaches and club personnel Increase % of people involved in coaching and administration Levered in external funding 	Joint	Cumbria PCT Allerdale BC Copeland BC Netherhall Sports College	<ul style="list-style-type: none"> Establish programme of courses Acquire funding support Dates of courses held 	Cumbria PCT and other partners	<ul style="list-style-type: none"> Number of people attending courses Number of courses organised 	A.1 A.2 A.3
Develop and deliver a coordinated programme of heritage-based events, activities and courses across all ages, but particularly targeting those groups currently under-	<ul style="list-style-type: none"> Increased opportunities for people to engage in the district's heritage Engagement of poorly represented groups (eg. 18-25 year-olds) in district's 	ABC	ABC, KMAG Management Ltd, Workington Heritage Group, Maryport Festivals Ltd,	Proposal drawn up and presented to Council by May 07; Funding and	2 x education and outreach staff employed by ABC (£60k) + external funding	<ul style="list-style-type: none"> Number of participants Improved scores amongst students 	

represented	<ul style="list-style-type: none"> museums and heritage Significant improvement in usage of the museums and their collections 		Tullie House Museum and Art Gallery, MLA, Cumbria Museums Education Networks, Heritage Lottery Fund	staff in place by June 07	from partners (£TBA)	who have attended programme	
				•		•	

Objective 4.2: Develop initiatives to open pathways to employment

Action	Outcome	Lead	Partners	Milestones	Resources and opportunities	Measures	Links to (aim no.)
Community Sports Coaches	<ul style="list-style-type: none"> Improved skill levels for young people More opportunities for people from priority areas to take part in sport Increase the number of volunteers in sport Improve health and well being Improved use of Council facilities Lever in external funding 	CM	Cumbria Sport ABC Netherhall Sports College Sport England	Coaches appointed Links to schools and community clubs Volunteers and coaches recruited	Cumbria Sport ABC Netherhall Sports College Sport England	<ul style="list-style-type: none"> Numbers participating in sport & physical activities Number of volunteers & coaches Number of activities attended Improved community health Partnership funding to support projects Levered in 	A.1 A.2 A.3

						funding from grants	
Develop and deliver a heritage building crafts training programme for young people, particularly those who are currently disengaged or disadvantaged in some way	<ul style="list-style-type: none"> Involve disengaged/ disadvantaged young people in a positive learning experience leading to better self esteem, attainment of practical skills and ultimately employment 	ABC, Arts & Crafts Training Ltd	ABC, LSC, WLR, Arts & Crafts Training Ltd, Keswick Area Partnership	Project defined and scoped by June 07 Funding secured by Aug 07 Programme starts Sept 07	Project to be delivered in Workington and Keswick at ABC-owned sites; Funding from external sources.	<ul style="list-style-type: none"> No. of young people involved No. of people who obtain jobs as a result of taking part in the programme 	
Support Keswick Learn2Earn Initiative based at Keswick Museum and Art Gallery	<ul style="list-style-type: none"> Ensure ongoing viability of Centre, and therefore assist the Centre in achieving its aims, especially in relation to providing vocational skills training opportunities to young people. 	L2E / Lakes College West Cumbria	ABC, L2E, Lakes College West Cumbria, Learning & Skills Council, Keswick Area Partnership		Waiving of ABC rental and service fees	<ul style="list-style-type: none"> No. of users of facility 	

Aim 5: To support the development of creative and cultural industries

Objective 5.1: Secure investment in and growth of the sector							
Action	Outcome	Lead	Partners	Milestones	Resources and opportunities	Measures	Links to (aim no.)
<p>Creative Industries – work with agencies to secure investment in and growth of (via funding, training opportunities, involvement in initiatives) the creative and cultural sector.</p> <ul style="list-style-type: none"> • Work with West Lakes Renaissance on the inclusion of the Creative and Cultural Sector in their Youth Retention Strategy. • Enable training/networking Opportunities – Design Initiative, Cultural Skills Partnership, Cumbria Network 	<p>Stronger sector, more opportunities (training, employment, opportunities for young People).</p>	WLR	<p>ABC CBC CCC Barrow BC Creative Cumbria</p>	<ul style="list-style-type: none"> • Investment opportunities/ programme of activity agreed June 07 • Delivery 07 – 11 	<p>WLR budget Cumbria CC</p> <p>Project budgets will vary – eg training seminars with the Design Initiative planned for summer 07 will be funded by DI, ABC ADS and Cocker mouth Partnership</p>	<p>Numbers of new opps; £ new investment; no. Participants</p>	<p>WLR strategy WAR strategy</p>

Aim 6: To promote and develop cultural activity and initiatives that stimulate the local economy

Objective 6.1 Support the development of new high quality tourism and leisure facilities							
Action	Outcome	Lead	Partners	Milestones	Resources and opportunities	Measures	Links to (aim no.)
Deliver, along with partners, Derwent Forest, a leisure and tourism scheme.			WLR, NWDA, CCC				Tourism Strategy 5a Regen Strategic Plan RI
Deliver, along with partners, Derwent Valley, a leisure and recreation scheme.	<ul style="list-style-type: none"> Improved infrastructure Increase participation in leisure Improve health of community Improved prospects of employment for local people 	ABC	Preferred developer and others Allerdale Leisure partnership	<ul style="list-style-type: none"> Receipt of funds from sale of land Design completed Planning permission acquired Management agreement Complete build Open facilities 	<ul style="list-style-type: none"> Receipt of funds from sale of land Grants obtained In house staff involvement 	<ul style="list-style-type: none"> Number of participants Number of organisations Number of staff Quality of provision (Quest) 	Tourism Strategy 5b Regen Strategic Plan T3 A.1 A.2 A.3 A.4 A.6
Deliver, through West Allerdale Regeneration and with others, the development of Destination Maryport visitor attraction.			West Allerdale Regen, NWDA, etc				Tourism Strategy 5d Regen Strategic Plan T7
Support delivery of Roman Maryport Initiative	Creation of a major Roman heritage attraction for Maryport centred on Camp Farm & Senhouse Roman Museum, significantly improving Maryport's tourism	Senhouse Museum	Senhouse Museum, ABC, MDL, WLR, Hadrian's Wall, Heritage Lottery Fund	HLF PPG work completed by 31 December 2007, including	Officer time.	Completion of planning phase. Securing of external	Tourism Strategy 5g

	<p>& education offering.</p> <p>Preservation of important Roman site for future generations.</p> <p>Encouraging more visitors to come to the west coast.</p>			<p>delivery of audience development, conservation management, archaeological, business and other plans. Major capital grant applications lodged by 31 March 08.</p>		<p>funding to move project forward.</p>	
<p>Working with partners, investigate further opportunities for developments related to Hadrian's Wall, including potential linkages to generate sustainable growth by developing joint work between the Solway Coast AONB and the North west natural environment project</p>	<p>Improving and increasing the Roman/Hadrian's Wall offering Increased visitor numbers, particularly to the West Coast.</p>		<p>Senhouse Museum, Hadrian's Wall, CTB, ABC, Solway AONB,</p>				
<p>Work with partners to explore options for the major upgrading of Workington Hall.</p>			<p>Workington Civic Society and others</p>				<p>Tourism Strategy 5h</p>
<p>Investigate development opportunities for activity tourism such as walking and cycling.</p>			<p>CTB, WLDTP</p>				<p>Tourism Strategy 5j</p>

Objective 6.2: Support the development of events and festivals

Action	Outcome	Lead	Partners	Milestones	Resources and opportunities	Measures	Links to (aim no.)
Events and festivals							Tourism Strategy 6b

Aim 7 - To provide sustainable environments for people to enjoy through the development of quality parks and open spaces

Objective 7.1: To carry out improvements to existing facilities							
Action	Outcome	Lead	Partners	Milestones	Resources and opportunities	Measures	Links to (aim no.)
Derwentwater Foreshore Scheme							Keswick Market Town Initiative
Allerdale Environmental Partnership?							
Strategic Playgrounds							
Vulcan Park – towards Green Flag status							
AONB Management Plan							
Cockermouth Leisure Centre improvement scheme.	<ol style="list-style-type: none"> 1. Improved quality of leisure facilities. 2. Increased customer satisfaction with leisure facilities. 3. Increased participation in sport 	ABC & Carlisle Leisure Limited.	ABC & Carlisle Leisure Limited.	<ol style="list-style-type: none"> 1. Scope of scheme finalised. 2. Budget costs revised. 3. Planning 	Joint Fund budget. (£140k PA). Approx cost of scheme £850k.	Post completion customer satisfaction survey.	A1. A8.

	& leisure activities at the leisure facilities. 4. Increased investment in the leisure facilities.			approval secured. 4. Contract awarded. 5. Construction started. 6. New facilities open to public.		Customer comment form analysis.	
--	---	--	--	--	--	---------------------------------	--

Aim 8 - To strengthen the cultural offer for tourists, visitors and the local community by developing its physical infrastructure and enhancing the public realm

Objective 8.1: Enhance the public realm							
Action	Outcome	Lead	Partners	Milestones	Resources and opportunities	Measures	Links to (aim no.)
Public Art Policy Development - Integration into planning regulations.	A Policy framework and Supplementary Planning Document that will draw down Investment from developers in order to raise the quality of design and to enable funds to support public arts commissioning in public spaces. (this could include funding from Section 106 to support events that take place in the public realm.	Allerdale BC	Copeland BC	<ul style="list-style-type: none"> Steering group to agree Supplementary Planning Doc Nov 07 Resources and mechanisms agreed March 08 Implement Aug 08 	Resources for planning and implementation : ABC approx £3k (previous phases funded by ACENW)	Once set up and implemented, measure will be: No. planning applications engaged; £ investment drawn down	CIP E7 ABC Regen Strategic Plan Local Development Framework
Public Realm enhancements to be integrated into various other projects as appropriate. For example, Wigton, Cockermouth, Maryport Arts & Learning Centre.	Unique commissions delivered as part of wider developments	Allerdale BC	Various – depending on scheme	To be agreed by each project Eg: 1) Brief agreed 2) Consultant employed 3) Options presented 4) Delivery of commissions	Resources from specific redevelopment schemes. Some support from ABC or ACENW as appropriate	To be agreed by each project	Regen Strategic Plan T3 WLR - WAR

Objective 8.2 Ensure the provision of quality cultural facilities							
Action	Outcome	Lead	Partners	Milestones	Resources and opportunities	Measures	Links to (aim no.)
Investigate options for Carnegie redevelopment							Tourism Strategy 7c
Leisure centres			ABC CLL	Establish Performance Measures for ALP	From ABC And CLL	Range of measures – as agreed with CLL	Tourism Strategy 7c A.2 A.3 A.4 A.8
Leisure Centres. Development and implementation of a performance management framework.	<ol style="list-style-type: none"> 1. Improved quality of leisure facilities. 2. Increased customer satisfaction with leisure facilities. 3. Increased participation in sport & leisure activities at the leisure facilities. 4. Monitoring of performance against targets & objectives. 	ABC & Carlisle Leisure Limited.	ABC & Carlisle Leisure Limited.	<ol style="list-style-type: none"> 1. Use of National Benchmarking Service (NBS) for benchmarking, data collection and target setting. 2. Use of Allerdale partnership review framework for self assessment. 3. Use of TAES (towards an excellent service) for self assessment. 4. Use of 'Covalent' performance management system for monitoring & reporting. 	Joint Fund budget. (£140k PA). CLL revenue budgets.	<ol style="list-style-type: none"> 1. CIP target to increase satisfaction with the leisure partnership to 90%. 2. LAA target to increase number of 11-19 year olds with a Leisure Access Card to 300. 3. Key & Local Performance Indicators to be developed with reference to NBS data. 	

Deliver sustainable development scheme for Keswick Museum and Art Gallery	<p>Provision of a significantly extended and improved heritage attraction, learning centre and community facility for Keswick and the North Lakes' residents, school pupils and visitors.</p> <p>Increased community and visitor use.</p> <p>Increased school use.</p> <p>Achievement of long-term sustainability for attraction.</p>	ABC	ABC, KMAG Management Ltd, Friends of KMAG, Keswick Area Partnership, English Heritage, Heritage Lottery Fund, Cumbria Vision	<p>Phase 2 (Planning and Project Specification) funding secured by June 2007</p> <p>Phase 2 complete by 31 March 2008, including lodgement of capital funding applications</p>	<p>Officer time.</p> <p>£310k capital from ABC (approved by Council)</p>	<p>Success in securing funding for Phase 2 work.</p> <p>Completion of Phase 2 reports and lodgement of major capital grant funding applications</p>	
Deliver sustainable development scheme for Workington Hall and Curwen Park	<p>Provision of – at a minimum – an improved and safe heritage and recreation space for the local community and visitors.</p> <p>Hall returned to sustainable use and restoration/ improvement of Park.</p> <p>Reduction of risk to Council and public.</p> <p>Employment and training opportunities.</p>	ABC	ABC, Building Preservation Trust (TBA), English Heritage, Heritage Lottery Fund, West Lakes Renaissance	<p>Seek partner Heritage Trust to lead on the development scheme, by 30 June 2007.</p> <p>Work with Trust to prepare options for development, by 31 October 2007.</p> <p>Seek external capital funding (if appropriate), by 31 March 2008.</p>	<p>Officer time.</p> <p>Additional budget provision of £20k required for consultancy work.</p> <p>Minimum £2.6M capital required from ABC for works to Hall + other external funding up to total of £12M.</p>	<p>No. jobs created</p> <p>No. visitors</p> <p>No. school users</p> <p>No. community users</p>	
Deliver sustainable development scheme for Helena Thompson	<p>Increased community and visitor use.</p>	ABC	ABC, Workington	Investigate possibility of	Officer time.	Successful development	

<p>Museum, including possible handover to appropriate charitable trust.</p>	<p>Achievement of long-term sustainability for museum.</p> <p>Allerdale could potentially fully relinquish ownership and all responsibility (including financial) for Helena Thompson Museum to a suitable charitable trust.</p>		<p>Heritage Group</p>	<p>transfer of museum to suitable charitable trust by 31 March 07.</p> <p>Depending on result of above, begin process of transfer of museum to suitable trust, to be completed by 31 December 2007.</p> <p>Working with Workington Heritage Group, prepare proposal for improvements to museum and grounds by 31 May 07.</p>	<p>£32k revenue grant for 07/08 + approx £20k ABC indirect expenses</p> <p>Approx £250k capital grant towards refurbishment (not budgeted)</p>	<p>of viable scheme</p> <p>Visitor & user numbers</p>	
<p>Establish a single collection storage and access facility for the Borough's museum collections</p>	<ul style="list-style-type: none"> • Creation of a fit-for-purpose facility that will enable the proper care and management of ABC's museum collections • Improved access to ABC's collections 	<p>ABC</p>	<p>ABC, MLA, Heritage Lottery Fund</p>	<p>Proposal drawn up and presented to Council by July 07; Funding and staff in place by December 07</p>	<p>Approx £75k capital from mix of ABC and external sources + annual revenue cost of approx £18k for</p>	<p>Increased use of the collections formerly in storage; Reduction in deterioration of objects;</p>	

	<ul style="list-style-type: none"> • Will increase likelihood of achieving MLA accreditation • Will increase chance of obtaining grants 			Facility ready for inward transfer of collections by July 08	collections manager + approx £15k revenue costs for operation of facility.	Success in obtaining accreditation	
Transfer Trusteeship of Keswick Museum and Art Gallery Trust from ABC to suitable Charitable Trust	Allerdale will fully relinquish ownership and all responsibility (including financial) for Keswick Museum and Art Gallery to a suitable charitable trust.	ABC	ABC, Charitable Trust (TBA),	<p>Suitable Trust found by 31 December 06.</p> <p>Heads of Terms finalised and signed by 28 February 2007.</p> <p>Proposal drawn up by ABC and Trust for submission to Fitz Park Trust and Charity Commission by 30 April 2007.</p> <p>Handover of Trusteeship achieved by 31 July 2007</p>	<p>Officer time.</p> <p>£490k lump sum to new Trust on transfer of Trusteeship (comprising £180k revenue and £310k capital)</p>	<p>Approvals by Council, Fitz Park Trust and Charity Commission of proposal.</p> <p>Formal transfer of Trusteeship completed.</p>	